



Youth Entrepreneurship Alliance

What Do YOU Know
about
ENTREPRENEURSHIP?

ENTREPRENEURIAL LITERACY EMPOWERS EVERYONE

How much do you know about the "20 Questions for All Americans"!



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1. How can a person's career skills and experiences lead to becoming a successful entrepreneur?
2. What personality traits are more likely to lead to success as an entrepreneur?
3. Are there differences between a market economy, entrepreneurship, free enterprise, and capitalism? Explain.
4. What taxes do entrepreneurs pay?
5. What items are part of a firm's operating costs?
6. How can an entrepreneur learn about what the customers want?
7. How can computer skills help with business operations?
8. How do entrepreneurs deal with risks?
9. How is personal financial literacy related to business financial literacy?
10. What factors determine where to locate a business?
11. Why is branding important?
12. How does competition affect entrepreneurship?
13. What percent of American firms have no employees working for them? Why is this important?
14. What are some sources of funding to start a business?
15. What can an entrepreneur do if business sales drop off?
16. What should an entrepreneur consider when hiring employees for the business?
17. How does an entrepreneur work in a country that doesn't support capitalism?
18. What is "tolerance of ambiguity" and why is it important to an entrepreneur?
19. How might an entrepreneur use company profits?
20. Why do entrepreneurs say they are in charge of their own fate?

We Celebrate
HOW ABOUT YOU?

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To dive into the Entrepreneurship WAVE....contact us at the Consortium for Entrepreneurship Education, Cathy Ashmore, cashmore@entre-ed.org or 614-486-6538. YEA is an affiliate division of the Consortium. YEA is focusing on national policy strategies supporting youth entrepreneurship. How can we help you?