

FBLA-PBL INFORMATION

National Awards Program (NAP)

The business world tells FBLA-PBL that to succeed, students need to know about all facets of business whether they plan to be an entrepreneur or work for an established company. So the FBLA-PBL strategic plan integrates these related topics into NAP. In addition to Accounting, Banking and Financial Systems, Business Math, Business Calculations, Economics, Emerging Business Issues, Entrepreneurship, Financial Concepts, and Partnership with Business Project, over the past several years the association has added Business Ethics, Business Plan, Business Financial Plan, Computer Applications, Global Business, Management Concepts, Management Decision Making, Network Design, Technology Concepts, and Virtual Business Challenge to the list of national competitive events. FBLA-PBL makes it a goal to add new, leading-edge events each year.

American Enterprise Project is an FBLA-PBL chapter event that includes a project to promote an awareness of some facet of the American enterprise system within the school and/or community. The intent is to help members learn about the economic system and to share their expertise in some way with others inside and/or outside of their schools. The event consists of a prejudged report and a performance component.

Specific objectives of the American Enterprise Project competition are:

- Promote awareness of the American enterprise system
- Learn about the economic system under which they live
- Sharing of expertise with other students and the community
- Promote research of school and community needs
- Planning and development of a project
- Implementation of a project

Entrepreneurship Programs and Partners

Each November 15 is recognized by FBLA-PBL as American Enterprise Day. This day is set aside for local chapters to salute and publicize the American free enterprise system and to teach others about it. American Enterprise Day is celebrated through a wide range of activities, projects, and festivities. The scope of these activities vary by chapter size, budget, and ambition.

The FBLA-PBL national fund-raiser program is designed to give chapters an opportunity to run their own business, some for a designated period of time, some for a special event, and others throughout the school year. Each gives the students a taste of what starting/running a business entails. A sample of a short term program would be a Matchmaker fund-raiser where for a short period of time, the chapter has students complete a free questionnaire, then Matchmaker accurately matches students together and prints a personalized result form for each student. The chapter then sells the printout to their student customers. The chapter earns money on each printout sold.

An example of an event fund-raiser would be a Celebrity Scoop Night at a local Rita's where students scoop and serve Rita's Italian Ice to all of the customers with the chapter receiving a percentage of all sales during the event.

An ongoing fund-raiser project would be the running of a school store where supplies and perhaps hot baked Otis Spunkmeyer cookies are sold each school day.

Regardless of the type of fund-raiser activity, all require a well thought out plan for marketing, budgeting, sales, inventory, and accounting, giving our students a chance to get the entrepreneurial bug!